



AUSTRALIAN HOME BASED BUSINESS AWARDS 2008 Sunshine Coast Mum Selected as one of Australia's Best!

Finalists Australia wide were recognised at an Award Ceremony held during the recent Australian Business and IT Expo.

From hundreds of thousands of businesses around Australia, Sunshine Coast entrepreneur and mum Sandy Forster of WildlyWealthy.com was selected as a Finalist in the Australian Home Based Business Awards for 2008.

Federal Minister for Small Business, the Hon. Dr Craig Emerson, recognised local mum Sandy for her outstanding achievements in building a number of highly successful international internet businesses – all from the comfort of her own home.

“We’re seeing a surge in the number of home-based businesses run by women – this is a case of mummies doin’ it for themselves,” said Australian Information Industry Association CEO Sheryle Moon “Australian mums are really going for it in online businesses and we should be proud of their entrepreneurial spirit”

“Housing affordability is at an all-time low and we’re seeing a rental squeeze in our capital cities. Many mothers have no choice but to get back to work, and finding quality childcare can be a challenge. It’s understandable that more and more women are seeking to run businesses from home, giving them the best of both worlds.”

According to the Australian Bureau of Statistics, in November 2005 there were 724,500 people working from home, with women representing more than half (55%) of this figure.

"The Australian Home Based Business Awards are about recognition, which builds self confidence, self esteem and professionalism. An increase in recognition leads to an increase in business." said Awards Organiser John Gannan

The awards attracted a diverse representation of the home-based business sector- an industry on the rise with more than 67 per cent of small businesses based in the home. From traditional trades of plumbers and carpenters to specialized Internet based marketing and giftware operations the diversity of home based business is immense.

“I love what I do and am extremely grateful for my success” single mum Forster said “however being recognised in this way is a real thrill - it’s a massive pat on the back”

Note for publishers: Home Based Business Award Finalist, Sandy Forster can be contacted on 07-5476-9973 or sandy@wildlywealthy.com

Photo of Sandy being awarded during the ceremony is available.

Sandy Forster is also able to give away 10 tickets to her upcoming event ‘Millionaire Success Secrets for Women’ where she’ll teach others her steps to success (tickets valued at \$497 each). The event is being held at Twin Waters on 11th & 12th October 2008 For more details about the event go to www.MillionaireSecretsForWomen.com or to enquire about free press/journalist passes, contact Sandy’s office via details above.